

FOR IMMEDIATE RELEASE

University of Dayton Athletics Announces Strategic Partnership with Wright-Patt Credit Union

DAYTON — The University of Dayton Division of Athletics is proud to announce a new multi-year partnership with Wright-Patt Credit Union, Inc (WPCU), the region’s leading member-owned financial institution. This collaboration brings together two cornerstone organizations in the Miami Valley with a shared commitment to community, education, and advancing student and financial success.

Through this partnership, WPCU will become the official financial partner of the Dayton Flyers, supporting student-athlete development, fan engagement initiatives, and key athletic programs. The agreement includes prominent branding opportunities across University of Dayton athletic facilities, digital platforms, and game-day experiences.

“We are excited to partner with Wright-Patt Credit Union, an organization that shares our deep roots in the Dayton community and our commitment to making a meaningful impact,” said Neil Sullivan, University of Dayton Vice President and Director of Athletics. “This partnership will enhance the experience for our student-athletes and fans while strengthening community connections.”

“This partnership represents a strong alignment between two organizations committed to excellence, service, and community impact. We are excited to support our student-athletes in new ways while enhancing engagement with the Flyer Faithful across the region,” said Mark Gazdik, University of Dayton Sr. Associate Athletic Director for Revenue / External Engagement

As part of the collaboration, WPCU will introduce exclusive financial education programs tailored for student-athletes, equipping them with practical financial skills and confidence to succeed during college and long after graduation. Additionally, fans can expect phased introductions of new in-arena promotions, community outreach, and co-branded initiatives - such as Dayton Flyers debit and credit card offerings - designed to deepen engagement and elevate the experiences of the Flyer Faithful and the Red Scare student section. Together, the organizations aim to connect innovation, education, and financial wellbeing to create meaningful, lasting impact across the Dayton region.

“The University of Dayton plays an important role in shaping our community—through education, athletics, and innovation,” said Tim Mislansky, President and CEO of Wright-Patt Credit Union. “We’re proud to be part of the Flyer experience and even more excited to support students along their financial well-being journey. This partnership is about showing up for students today and helping them build a stronger financial future tomorrow.”

The partnership underscores a mutual dedication to community engagement, with both organizations collaborating on outreach programs and initiatives that benefit the greater Dayton region.

More information about upcoming promotions and partnership initiatives will be released via the Dayton Flyers and Wright-Patt Credit Union social media channels at a later date.

About University of Dayton Athletics

The University of Dayton Athletics Department sponsors 17 NCAA Division I teams and is a member of the Atlantic 10 Conference. With a proud tradition of academic and athletic excellence, the Flyers are committed to developing student-athletes who succeed in competition, in the classroom, and in the community.

About Wright-Patt Credit Union

Established in 1932, Wright-Patt Credit Union is a member-owned, not-for-profit financial cooperative proudly serving Southwest and Central Ohio with over 525,000 members and \$9.6 billion in assets. As a cooperative, WPCU brings members together, pooling resources to meet the financial needs of all while maintaining a strong, efficient organization. Headquartered in Beavercreek, Ohio, WPCU serves members through convenient Member Centers across the region and offers a full range of financial products, services, and education. Driven by its mission to help people through life, WPCU is committed to improving financial well-being and empowering members to achieve a greater degree of economic independence, while partnering with community organizations to expand access to financial education and create lasting impact. Visit www.wpcu.coop for more information. Federally Insured by NCUA.